

**INTERNATIONAL CONFERENCE IN ACCOUNTING & MANAGEMENT  
EDUCATION, RESEARCH AND PRACTICE  
(ICAMERP)**

UNIVERSITY OF THE CORDILLERAS

February 24 to 26, 2014

University of the Cordilleras, Baguio City, Philippines

**CALL FOR PAPERS**

The main aim of International Conference in Accounting & Management, Education, Research, and Practice (ICAMERP) is to provide a multinational platform where the most responsive research undertakings and best practices in accounting and management can be presented and discussed. In addition, it is also an avenue for researchers, faculty members, academicians, and practitioners, could interact and collaborate in a friendly environment with the aim to learn with and from each other.

With a theme: "Towards a Borderless Business World," prospective presenters are encouraged to submit papers and posters that offer novel research or theoretical contributions in three tracks: Accountancy and Management, Economics and Finance, and Information Technology and E-Commerce. Thus, papers along these tracks/areas that are related to education, practice and research are most welcome. Presentations should be in English should address both theoretical issues and new research findings.

<b>Accountancy and Management</b>	<b>Economics and Finance</b>	<b>Information Technology and E-commerce</b>	<b>Accounting/Economics/ Management/Finance Education</b>
<ul style="list-style-type: none"> <li>• Interrelationship between Accounting and Other Disciplines</li> <li>• Changing Paradigm in Accounting</li> <li>• Auditing</li> <li>• Capital Budgeting</li> <li>• International Investment</li> <li>• Financial Management</li> <li>• Contemporary Issues in Accounting</li> <li>• Environmental Accounting</li> <li>• Taxation</li> <li>• Business Laws</li> <li>• Corporate and Social Law</li> <li>• Public-Private Partnerships</li> <li>• Commerce</li> <li>• International Enterprise</li> <li>• Entrepreneurship</li> <li>• Marketing Management</li> <li>• Marketing and Sales</li> <li>• Advertising, Branding &amp; Promotion</li> <li>• Organizational Behavior</li> <li>• Production Management</li> <li>• Operations Management</li> <li>• Human Resource Management</li> <li>• Good Governance and Management</li> <li>• Global Corporate Governance</li> <li>• Corporate Social Responsibility</li> <li>• Risk Management</li> <li>• Business Ethics/ Ethical Issues in Global Business</li> <li>• Business Innovations</li> <li>• Culture and Organizational Structure</li> <li>• Change and Sustainable Development</li> </ul>	<ul style="list-style-type: none"> <li>• Public Finance</li> <li>• International Finance</li> <li>• Multinational Finance</li> <li>• Micro Finance</li> <li>• Credit Rating</li> <li>• Market Integration Prices and Inflation</li> <li>• Financial Economics</li> <li>• Forex and Foreign markets</li> <li>• International Relations</li> <li>• Emerging Economies and the Global Financial Crisis</li> <li>• Globalization and Economy</li> <li>• Globalized economics: inequalities, development, 'free' and 'fair' trade</li> <li>• International Political Economy</li> <li>• Economic Policy</li> <li>• Foreign policy analysis</li> <li>• World Trading System</li> <li>• WTO &amp; Regional Trading Blocs</li> <li>• Sustainability and Economic Development</li> <li>• Transition Economies</li> <li>• Law and Economics</li> <li>• Welfare Economics</li> <li>• Sociology of Economics</li> <li>• Natural Resources &amp; Environmental Issues</li> <li>• Business Economics</li> <li>• Emerging Markets</li> <li>• Global Competition and Global Strategy</li> </ul>	<ul style="list-style-type: none"> <li>• Globalization and Information Systems</li> <li>• Information Technology &amp; Knowledge Management</li> <li>• Technology Industry Innovation</li> <li>• Computer Applications in Business</li> <li>• Small Medium Enterprise and Information Systems</li> <li>• Information Systems and Security</li> <li>• Information and Control Systems</li> <li>• Information, Corporate Responsibility and Ethical Issues</li> <li>• Web site/web page development for SMEs</li> </ul>	<ul style="list-style-type: none"> <li>• Teaching Styles and Strategies</li> <li>• Learning Styles and Strategies</li> <li>• Pedagogy</li> <li>• Application of Accounting/Economics/ Management/Finance in Education</li> <li>• Other related specializations</li> </ul>

Furthermore if the presenter is unable to attend the oral presentation, video presentations are accepted. Nonetheless, an abstract of the research should still be submitted regardless of the type of actual presentation.

Submission of abstract and paper shall be sent electronically to [icamerp.ucbcf@gmail.com](mailto:icamerp.ucbcf@gmail.com). For further information on how to submit, please refer to the Paper Submission section on our website. For paper guidelines, please refer to the Paper Guidelines section.

All papers and poster presentations will be published in a hard copy and online proceedings book after the conference.

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### **Guidelines for Abstract Submission**

Research articles that present methodological, theoretical, and practical approaches to issues in the fields of Accountancy and Management, Economics and Finance, and Information Technology and E-Commerce in the perspectives of Education, Research, and Practice are accepted.

Studies that make use of qualitative, quantitative, or combination of methods are welcome. The conference also recognizes multidisciplinary approaches on the fields.

Research abstracts should be original, unpublished, and not under consideration in any journal publications. All submissions shall be in soft copy (pdf or word format at 8.5" x 11" size paper) and should not exceed 2 paragraphs or not more than 300 words.

#### **The abstract submission should include the following:**

- Title of the research
- Name(s) of author(s)
- Institutional affiliation
- Contact information: office phone, mobile phone, email address

#### **ABSTRACT (should include)**

- Background of the study
- Problems/Objectives
- Scope of the work
- Methods used
- Salient results
- Implications of the main results or main conclusions
- Main recommendations

All papers submitted undergo blind refereeing process. The ICAMERP Steering Committee makes the final decision on the acceptability of submissions based on the review and evaluation in compliance to the instructions of the guidelines and format.

### **Important Dates**

Abstract and Poster Presentation Submission Deadline: **November 16, 2013**

Notice of Acceptance: **2 weeks after submission**

Full Paper Submission: **January 16, 2014**

Registration Dates:

Early Bird: **September 2 – November 16, 2013**

Regular Rates: **November 17, 2013 – February 24, 2014**

Conference: **February 24 - 26, 2014**

## Registration Fee

	Early Bird	Regular/On-site
International Participants (including Paper and Poster Presenters)	\$250	\$300
National Participants (including Paper and Poster Presenters)	P 4,500.00	P 5,000.00
CAR Students (including Paper and Poster Presenters)	P 3,000.00	P 3,500.00

Registration fee shall be inclusive of meals and snacks during the conference, conference kits, and certificate.

Participants will be responsible for their transportation and accommodation expenses. A tour around the city can be availed of by foreign participants with an additional \$50 on top of their registration fee.

To save for expenses of participants, a virtual presentation option will be given for presenters who will not be able to attend the event.

## Registration Procedures:

All payments for the registration fee should be deposited to:

Account Name : University of the Cordilleras  
Bank Name : Bank of the Philippine Islands (BPI)  
Session Road Branch, Baguio City, Philippines  
Account #s : SA# 0574-30348-68 (for USD payments)  
: CA# 0571-0171-64 (for PhP payments)  
Swift Code/Routing Number: BOIPHMM

For non-presenters, pre-registration can be made anytime. Coordination with the ICAMERP secretariat is needed to ensure delivery and acceptance of the payment.

For paper presenters, pre-registration should be made upon acknowledging the paper acceptance. It is recommended that presenters should email or call the ICAMERP secretariat before and after depositing payments to ensure delivery and acceptance of the payment.

Deposit slip/receipt issued by the bank should be scanned and sent thru email to the ICAMERP secretariat. The secretariat shall then give a registration code to pre-registered participants (presenters and non-presenters alike) upon confirmation from the ICAMERP secretariat that the registration is successful. This code shall also be shown to the secretariat upon arrival at the registration booth.

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## Guidelines for Full Paper Submission

Research articles that present methodological, theoretical, and practical approaches to issues in the fields of Accountancy and Management, Economics and Finance, and Information Technology and E-Commerce in the perspectives of Education, Research, and Practice are accepted.

Studies that make use of qualitative, quantitative, or combination of methods are welcome. The conference also recognizes multidisciplinary approaches on the fields.

Full papers should be original, unpublished, and not under consideration in any journal publications. All submissions shall be in soft copy (pdf or word format at 8.5" x 11" size paper) and should not exceed 15 pages including acknowledgements, reference, and appendices (if applicable).

Manuscript should be in APA format, 6<sup>th</sup> edition. In addition, the author shall also agree that the article be published and by the organizers with the aim of furtherance of knowledge, research, education, and practice.

**The full paper should include the following:**

- Title of the research
- Name(s) of author(s)
- Institutional affiliation
- Contact information: office phone, mobile phone, email address

**ABSTRACT**

**INTRODUCTION (including background, significance, objectives, problems, and framework)**

**MATERIALS AND METHODS**

**RESULTS AND DISCUSSION**

**CONCLUSIONS AND RECOMMENDATIONS**

**REFERENCES**

**ACKNOWLEDGEMENT (if applicable)**

**APPENDICES (if applicable)**

All papers submitted undergo blind refereeing process. The ICAMERP Steering Committee makes the final decision on the acceptability of submissions based on the review and evaluation in compliance to the instructions of the guidelines and format.

For more information, please inquire at:

ICAMERP Secretariat

Research & Development Center

S316, University of the Cordilleras

Tel. No. (074) 442-3316 loc. 135, 205, or 129

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